

# BCHS Band & Guard Online Fundraiser Kickoff



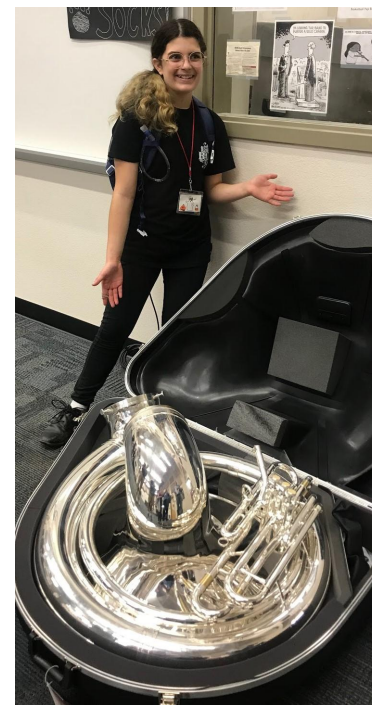
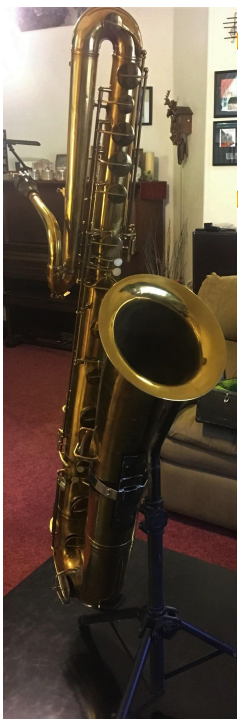
# Over the years, the Boosters have purchased:



Instruments to support our band's growth, including an amazing Bass Saxophone

Concert snare drum, 2 tubas, concert bass drum, and crotales for the concert band program

5 snares, 1 sousaphone, 2 mellophones, 2 marching euphoniums, quints, mallet station, speakers, amplifiers and carts for marching season



# For our guard program:



♪ Along with supporting our color guard in the fall, we support our fabulous winter guard program with equipment, U-Hauls, etc





# General support purchases

What we do is different every year, but last year, the boosters:

- ♪ Provided supplies and support for in town and out of town band camp
- ♪ Provided U-Haul trucks to transport instruments, props and other equipment
- ♪ Provided food, snacks, and water for the students when needed
- ♪ Purchased a laptop to support the marching show electronics and more





# 2021 Fundraising Goal and Plan



# 2021 Fundraising Goals

- 🎵 The email fundraiser will be the only major fundraiser of the year
- 🎵 Our target is to raise at least \$30,000
  - 🎺 Goal is \$200 raised per student with participation goal of 85%
- 🎵 We want to raise enough funds to support both Marching and Concert Seasons, Color Guard, and other ensembles



# How the Fundraiser Operates

- ♪ We utilize the site **MightyCause.com**
- ♪ You'll leave band camp with written info how to start your page, it's so easy
- ♪ Jr's and Sr's you know the drill
- ♪ Freshman and Sophomores let's rock it!
- ♪ You'll be setting up a fundraiser page, add as many email addresses that you can for more raffle tickets



# How to Set Up Your Account



## Set up your personal webpage

- ♪ You are divided into teams by marching section. You will start from their team page and then join that team.



## Submit email addresses of potential supporters in the Google form

- ♪ Don't forget to include adult family, friends, neighbors, people you do business with - any adult in your life



## Share your webpage on social media

- ♪ The page will have direct links to Facebook and Twitter, but don't limit yourself to those platforms - just use the copy link option

Detailed instructions will be available to the student during class, will be emailed to parents/students, and are also available on the band website at:

<https://www.bchs.band/fundraiser-2021/>





# Important Dates

- 🎵 Instructions will be handed out at pickup in Prescott
- 🎵 July 29th - Fundraiser opens
- 🎵 ASAP - set up your personal fundraising page, upload a picture, and enter your potential donor's information
- 🎸 Mr. O will be providing time in class on or around Aug 4th to complete this



# How To Earn Raffle Tickets

Tickets are earned by meeting goals:

- 🎵 Earn one ticket by setting up your personal fundraising page by **August 13**
- 🎵 Earn one ticket for adding your photo to your page



# More Ways To Earn Tickets

- 🎵 Earn one ticket for entering **10 contacts**
- 🎵 Earn one ticket for every additional **5 contacts** entered on your page **anytime** during the course of the fundraiser
- 🎵 Earn one ticket for every **\$50 raised**
- 🎵 Earn one bonus ticket if you reach your personal goal of **\$200 raised**



# The Best Part - the PRIZES

- ♪ Top Overall Earner - *A Nintendo Switch Lite!*
- ♪ Top Earner in Each Section - *Harkins Movie Passes and Treats*
- ♪ Top Earning Section - *Chick fil-a dinner party*
- ♪ Top Earning Grade Level - *Krispy Kreme donut party*

# PRIZES





# More prizes and Raffle time!

- ♪ The more you participate the more chances to win and its easy!
- ♪ This year we are raffling some cool prizes like an **Echo Dot, Fuji Instant Camera, A Record Player, LED's for your room, band pj's** and...
- ♪ Gift cards to **Sephora, Dutch Bro's, Crumbl Cookies, Steam, Spotify** just to name a few



# Earning Tickets Example

Billie band kid is ready to join in and help the band raise funds this year. This is how Billie earns tickets for the raffle:

- 🎵 Set up account & uploaded a picture by Aug 13th = 2 tickets
- 🎵 Entered 10 email addresses by Aug 13 = 1 ticket
- 🎵 The next week, 10 additional contacts added = 2 tickets
- 🎵 Billie raised \$400 = 8 tickets + 1 bonus for meeting his goal = 9 tickets
- 🎵 Billie raised a total of 14 tickets
- 🎵 Billie is psyched for the raffle
- 🎵 Billie is a rockstar for the team and filled with pride GO JAGS!

# YOUR Participation is Critical



- 🎵 Our email fundraisers have benefitted every member of the band and guard
- 🎵 Last year was tough for the band making this fundraiser more important than ever
- 🎵 The Jaguar Pride band is YOUR family, and will always be your family.





Questions?

Thank you so much for your time and support!

